



KS INDUSTRIES BOOSTS MARGINS WITH BETTER VISIBILITY IN THE FIELD

Paper-based inspections, checklists, forms replaced with modern and mobile apps to improve efficiency, safety and profits.



A clipboard and pencil offers little help in the way of coordination and collaboration – particularly at an oil production site hundreds of miles from headquarters. That’s why KS Industries digitized its field operations, giving remote workers a powerful, use-anywhere mobile workflow solution.

PROBLEM:

KSI had several critical problems. Projects were delayed. Clients were in the dark. And the company risked not meeting safety requirements – or worse, someone getting hurt. Nearly all of these problems stemmed from relying on paper forms and checklists, which were out of date, inaccurate and often times both. They had tried implementing systems before, but they had all failed because they were too complex, too rigid or simply didn’t work for their field workers.

SOLUTION:

With TrackVia, KSI was able to quickly deploy a mobile app that workers could use with or without an Internet connection. The native app allowed workers to access and input project or job data, and easily complete checklists. At headquarters, the field data collected could be reviewed and analyzed in real-time. In addition, jobs, tasks, and assignments could be re-assigned through automated workflow notifications, and assets could be rescheduled with a few clicks. Because TrackVia is a low-code solution, KSI can add new data fields instantly or change up process procedures without having to re-code software or hire an app developer.

RESULTS:

Since implementing TrackVia, KSI has reported an overall increase in project efficiency. Safety compliance data is centralized for better, faster reporting, and field workers are more productive. These efficiency and productivity gains have contributed to better on-time performance and better profit margins.

