



InfiNet prides itself on providing innovative business solutions for smaller businesses. These can range from software development to managing networks and services to phone systems. They are a one-stop shop for providing technology needs. InfiNet helps IT staff implement new technologies and systems, and also helps manage entire networks to allow businesses to employ the most efficient number of people.

InfiNet also excels in varied development, which allows the company to work within any environment and create solutions to solve clients' problems. They pride themselves on maintaining a high level of expertise in all client-related fields, as well as maintaining key partnerships with companies such as HP, Microsoft, Apple, Dell, Intel and others.

“Look at TrackVia based on what you cannot do with competitors. The biggest advantage is you're not dependent on your technical resources to make changes to business applications or data. There is peace of mind knowing business users can make changes themselves – safely.”

Dave Boster
Partner and Vice President
InfiNet

InfiNet Situation

InfiNet began as a small Nebraska-based start up and after six years of business operations they tripled in size. A great part of that success is due to the company's unwavering commitment to staying updated on the latest technologies and systems and creating a staff that is skilled in an array of different areas from websites to phone usage and programming.

With a growing staff and a growing number of expertise fields, InfiNet had an enormous amount of data to store, organize, and interpret on a daily basis. Although the employees at InfiNet were far more tech-savvy than the average business user, the company still did not have the time or money to create, manage, and modify a complicated ground-up application platform solution.

When Dave Boster, one of InfiNet's owners, initially learned of TrackVia, it was through a client. Boster was looking for a QuickBooks connector, and soon saw all the other solutions that TrackVia could provide for current InfiNet problems, as well as all the possibilities it allotted for the company's future. Some of the benefits that Boster immediately noticed were:

- » Ease of Integration
- » A wide range of uses for TrackVia's workflows and alerts
- » The ability for business users to quickly create tables
- » Business-user-friendly tools and user interface

Boster contrasted TrackVia to many other ground-up solutions that were difficult to modify and had a need to keep a consultant on-board over time. He quickly chose TrackVia to use within InfiNet, and began recommending it to a number of InfiNet's own clients. According to Boster, “You can turn TrackVia over to the client and they can run with it. If a client wants an advanced integration, great...but they don't need to come in to the office or call a developer in order to add a new column or field or capture more data.”

From InfiNet's initial integration with TrackVia, they have been working with a growing number of clients to integrate their existing financial information. Clients who use QuickBooks, SharePoint, and an array of Microsoft Office features are able to easily pull information from Excel into TrackVia, where they can use powerful reporting and analysis features to view the data.

In my experience, the key to a powerful application platform is functionality; but it also has to be easy to use and easily extensible. TrackVia has it all, and that's what distinguishes it from the rest.

Dave Boster • Partner and Vice President
InfiNet

TrackVia's Solutions

An Interface That Is Easy To Use And Understand

One of the first things Boster noticed was the clear-cut API Developer Guide. “If you compare QuickBooks' Guide it is tedious, hard to read, and difficult to use. TrackVia makes it understandable.” InfiNet's employees and clients soon learned how easy TrackVia's API was to use, no matter what the operating system or user experience. Because TrackVia's integration is not limited to .NET, JAVA, PHP or anything else it can be easily integrated with almost any platform. “Most platforms make development extremely complicated and time consuming. Even Microsoft SQL has so much functionality – with such granular control – it leads to over-architecting the solution,” Boster explains.

TrackVia OnLine
Database
Professional
Edition



TrackVia
Application
Platform



“Once you get data into TrackVia, it starts getting very rich...and people want more.”

Dave Boster
Partner and Vice President
InfiNet

World Class Performance and Services

InfiNet is now using TrackVia to manage and edit over one hundred thousand records and has experienced consistently fast and reliable performance. “I wouldn’t expect this from an online database platform,” says Boster. “Usually, if a service is easy to use, you sacrifice performance, and vice versa. With TrackVia the best of both worlds is delivered.”

TrackVia has also become a reliable source for backing up mission critical data for InfiNet and its customers. Excel tables are uploaded from local machines to TrackVia, and stored on the cloud. Also, many of InfiNet’s clients have ordered CD archives, sent directly from TrackVia, in order to have yet another copy of their data.

Solutions for Now, Possibilities for the Future

InfiNet developers are now able to present clients with a one-stop solution that is fully functional for all their business problems. “TrackVia solves a problem that a customer has at that time. But once they start using it, clients start realizing other problems and inefficiencies that can be streamlined through TrackVia. The gears start turning and they think about new goals that can be achieved.”

Since becoming a partner, InfiNet has leveraged TrackVia’s API to develop connectors that are able to seamlessly integrate with SharePoint, QuickBooks and Microsoft Excel 2010. All of these connectors allow for two-way synchronization, keeping consistent data information between TrackVia and external systems.

It’s easy to have any new business user with experience in another program – Sharepoint, Access, QuickBooks, Excel – work in TrackVia. It’s incredibly simple to deploy.

Dave Boster • Partner and Vice President
InfiNet

About TrackVia

TrackVia delivers the world’s most secure, flexible, and scalable OnLine Database and Application-Building Platform designed for Business Users. TrackVia balances business-user empowerment with enterprise-class performance, scalability, and end-to-end security. The result: A data management and collaboration solution that even the most skeptical Internal IT organizations can champion. To-date, over 1000 customers across the globe rely on TrackVia, including ADP, Healthways, US State Department, the TSA, US Olympic Committee, Samsung, and US Cellular.